## History

Dr. Halima Serrar, Doctor of Pharmacology Certified Researcher in Canada and Naturopath. Medical doctor certified in Morocco. Since 2006, it has developed non-GMO Dr.Serrar® trademarked formulations and supplements (400 products) manufactured in GMP certified facilities (to the highest pharmaceutical industry standards under a set of regulations and standards stringent), in accredited laboratories in the USA and Canada (ISO 17025). She is the founder of the ZinaCal healthy weight management program to help men, women and children of all ages live healthy lives with the goal of preventing chronic disease.

She is also the founder of the Dr.Serrar® Academy. She is passionate about helping others to have a profession of which they have all the necessary knowledge to give the best in a safe way; for their patients and for themselves. So to be able to live a healthy life with great success in the profession they have chosen.

## Objective

Our training program in naturopathy, naturotherapy by hypnosis, massage therapy and aesthetics, is aimed at those who wish to discover, understand and implement a professional and safe approach. The graduates of the Dr.Serrar® Academy are in search of a certain autonomy and devoted to the good health of people. Our graduates will be able to work for themselves, in a specialized clinic or for resorts, spas, cruise ships, hotel complexes, etc.

## Mission

Have enough knowledge and know-how to give safe advice for both the client and the therapist graduated from the Dr.Serrar® Academy

### Vision

Our vision is to consider the body as a unit functioning through the mind/body connection.





## **CONTACT US**

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# **Académie Dr. Serrar** ®

Study permit in 20 days Work permit during studies High employment rate



## WHAT WE OFFER

- Full-time programs.
- Naturopathy: 1800 hours of classroom and practical courses.
- Naturotherapist by Hypnosis: 1800 hours of class and practical lessons
- Medico-Aesthetics: 1800 hours of classroom and practical lessons
- Therapeutic Massage: 1800 hours of classroom and practical lessons
- Our Academy is recognized as a Designated Institution in Canada (DLI).

Privileged partner (for more than 50 years):

(Association of Professional Naturopaths of Quebec)

### **ANQ**

(Association of naturotherapists by Hypnosis accredited in

(Association of accredited massage therapists in Quebec)

**APESEQ** (Association of professionals in electrolysisand aesthetic care accredited in Ouebec)

- An accreditation that is recognized by all insurance companies.
- Personalized and individualized service.
- Experienced, dynamic and competent teachers.



# **Naturopathy**

The Dr. SERRAR® Academy Applied Naturopathic Training Program is for those who wish to discover, understand and implement a holistic approach to naturopathy. We will study:

- Deontology, pillars and the ten health agents used by naturopathy.
- Naturopathic individualization
- Relationship between body, mind and emotions.
- Anatomy and holistic approach to naturopathy through the 7 centers.
- Clinical signs, causes and keys Naturopathy (Food, Phyto/Aromatherapy, Psycho-emotional Management.
- · Common reasons for seeing a hypnotherapist.
- Scripts (pre-hypnotic speech, conscious/unconscious, suggestibility tests).
- Nutrition by the Holistic approach. The Holistic Assessment.
- The Practical Guide to Naturopathy.
- Installation tips and marketing materials.

Passing the exam implies immediate access to the profession. **Course Accredited by ANPQ** 

### 24 months

## **Naturotherapy/Hypnosis**

Hypnosis is now widely accepted by the scientific community as an effective therapeutic intervention. This course will teach you:

- Deontology, Organization and General Biology of the Human
- · Relationship between body, mind and emotions.
- Anatomy and holistic approach to naturopathy through the 7 centers.
- Main tools that a hypnotherapist must have.
- Professional Hypnotherapy
- Conversational hypnosis and self-hypnosis.
- How to Perform a Great Hypnosis Session
- Common reasons for seeing a hypnotherapist.
- · Scripts (pre-hypnotic speech, conscious/unconscious, suggestibility tests).
- · Symbolic and advanced therapy
- The Practical Guide to Naturotherapy by Hypnosis.
- Installation tips and marketing materials

Passing the exam implies immediate access to the profession. **Course Accredited by ANQ** 

### 24 months



## **Medico-Aesthetics**

Aesthetics is surely a sector of the future, as women are becoming more and more financially independent. In this course we teach you:

- Deontology, Anatomy, Organization and General Biology of the human body and the skin. Physiology, Phytotherapy, Cosmetology
- General composition of Cosmetic and Personal Hygiene
- Hygiene of Life and Notion of Dietetics.
- Different skin types and their anomalies.
- Study of the hair. Face Care. Eve Contour. Body. Nail. Hands
- The application of false eyelashes, Hair removal, Bust care, Massage, Exfoliation and Wrap, Make-up and Visagism.
- · Rejuvenation techniques in morphological and anti-aging medicine.
- Instruments used in aesthetic techniques.
- Laser, Microdermabrasion, Peeling and Mesotherapy.
- The Practical Guide to edico-Aesthetics.
- Installation tips and marketing materials.

Passing the exam implies immediate access to the profession. **Course Accredited by APESEQ** 

### 24 months

## Massage therapy/Therapeutic

We offer you support and various educational materials (theory, practice, visuals) to practice in a spa or clinic and be recognized by professional associations. In this course, we will study:

- Deontology, Anatomy, Organization and General Biology of the human body and the skin.
- General principles, Different techniques and types of massage: lymphatic drainage, chair massage, hot stone massage, cupping therapy, Gua Sha, holistic Moroccan massage, Swedish massage and Therapeutic massage (the largest segment of the course is devoted to it).
- The Naturotherapist's Practical Guide.
- Installation tips and marketing materials

Passing the exam implies immediate access to the profession. **Course Accredited by RMQ** 

### 24 months